PrintShop Mail

What's NEW
PrintShop Mail Version 6!

PrintShop Mail More functionalities for easier personalization and quicker design!
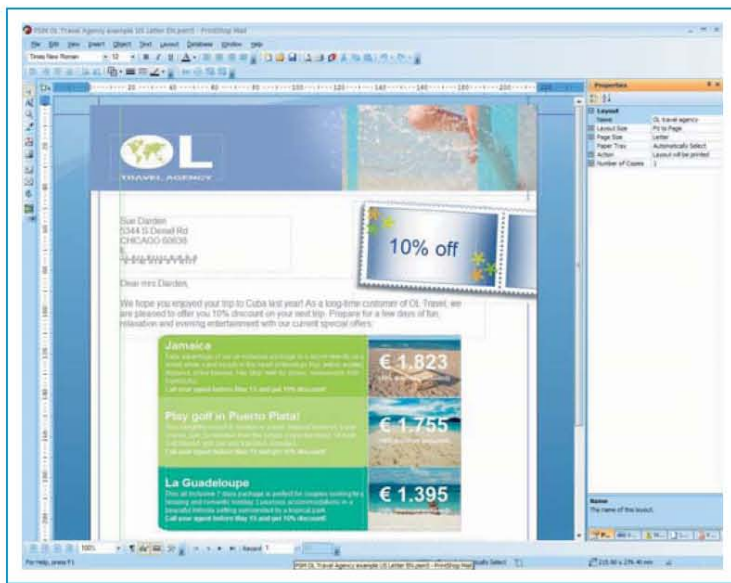
PrintShop Mail Version 6 includes a vast range of new features.
Here is a summary of the new functions available.
For more information, contact your reseller or your local Objectif Lune office.

A User Interface adjustable to your needs

PrintShop Mail now comes with a newly designed User Interface (UI). Choose your preferred theme between Classic, Aqua and Blue. You can also adjust the interface to your needs with our dockable panels and customized toolbars, or move them to a second monitor. PrintShop Mail 6 also has a drop-down font selection element with a font preview for quicker design and barcode selection. You can also preview your print run before it is printed with the new Print Preview feature.

No Acrobat required

PrintShop Mail now comes with an in-built Acrobat library. This allows the user to preview and print PDF documents in PrintShop Mail without installing Adobe® Acrobat.

Save your templates for repetitive print jobs

For all repetitive batch runs, occasional or periodic, create various PrintShop Mail documents and save them as templates. Define your printer and document settings once and save them for future use. You will save time and money on your next run and will still be able to make minor adaptations on your document.

Greater flexibility in the creation of n-Up documents

PrintShop Mail 6 now allows for easier creation of n-Up documents and supports the SKIP layout. You can also specify the number of copies you want to print, which enables you to produce "mixed" set lengths n-Up print runs.

Easier creation of expressions

With the addition of an Expression Assistance menu, you can now refer to a wizard to assist you in creating the expression you need, every time and reduce syntax errors. In addition, many new expressions have been added. PrintShop Mail 6 also allows users to create their own expression with Visual Basic or Java Script. Add your customized expressions, program local barcodes and have no limitations in your scripting!

Import XML data files

PrintShop Mail 6 supports the input of XML data files. Use your standard XML databases coming from any host to import and map data in your PrintShop Mail documents.

Backward compatibility

All PrintShop Mail version 4 or 5 documents will be converted into Version 6 as they are opened. For more security, PrintShop Mail will also preserve the original file.

DirectSmile integration

DirectSmile®

The PrintShop Mail 6 architecture will soon support modular extensions to the program. The DirectSmile plug-in, coming summer 2007, enables seamless integration between PrintShop Mail and DirectSmile for fast and easy production of personalized images that can increase recipients' response rates up to a phenomenal 50%!

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CALL TODAY!

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